

NCA nutrition comments hit political publication audience

The National Cattlemen's Assn. has called for a more objective, more scientific approach to the diet-heart controversy.

NCA's comments were made in a "Policy Forum" article which appeared in the National Journal, a prestigious weekly publication on politics and government which is published in Washington, D.C.

The NCA position paper, by NCA President Merlyn Carlson, was titled "The Diet-Heart Controversy: or, the Great American Nutrition Debate."

There is increasing evidence that the popular diet-fat-cholesterol-heart

disease hypothesis is not scientifically valid, Carlson explained. However, there has been vocal criticism by government officials and others of a recent National Academy of Sciences (NAS) report which indicated no sound basis for specific recommendations about dietary cholesterol for the average person.

"It will be a sad day indeed if zealotry to stifle scientific dissent—if conformity is forced on scientists and if the public's freedom of information and choice is restricted," Carlson said.

"We think there should

be a free flow of information, without threats of being shouted down just because one happens not to agree with the prevailing wisdom. We think that American citizens should demand more objectivity from those in positions of responsibility in the area of scientific research and information."

Carlson said he acknowledged that cattlemen have a great interest in the diet-heart controversy and attitudes toward beef and other animal products. He said cattlemen also acknowledge that they don't have all the answers to the controversy.

"At the same time," he added, "we are weary of sitting by while beef is mangled without valid evidence to justify the recommendations against beef consumption. It is time to take nutrition out of the political arena and put it back into the scientific arena."

Carlson quoted a Science magazine article which criticized certain reactions to the diet-heart report issued by the NAS' Food and Nutrition Board. Science magazine said: "The Academy has dared to utter an unpalatable truth, and has reaped the customary

reward of those who challenge prevailing wisdom: abuse... Ignorant scorn from the press, the yapping of offended special interests and the rant of disenchanted politicians."

Carlson mentioned a number of scientific studies indicating that animal products and dietary cholesterol do not decisively influence blood cholesterol

levels do not guarantee against heart attacks. If diet were contributing to premature deaths from chronic disease, Carlson said, the country would not be seeing a continued rise in its expectancy.

The NCA president stated why frequently mentioned diet and health statistics are not a valid basis for making diet recommendations.



TOP SHOWMAN—Stove Yacklov, 18, of Omaha, Neb., won the market beef showmanship championship at the 53rd annual Ak-Sar-Ben Livestock Exposition in Omaha, Neb. Yacklov won with his 1,145-lb. Mar. Anjou-Angus-Hersford heifer named "Solly" who had been named the champion market heifer. Solly won the market beef showmanship championship at the 53rd annual Ak-Sar-Ben Livestock Exposition in Omaha, Neb., the world's largest 4-H livestock show.

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Comments

The next few months will be nerve-wracking for stockmen. Interest rates are picking up momentum, with no indication yet of any abatement in the upward ride. Projecting the economy with a new Richardson president and a new Congress with a changing political philosophy is an extremely uncertain business.

Much of the recent economic data seem to indicate that solid business advance is underway, with more to come. The extraordinary surge in interest rates usually reflects strong demand in the economy. But there are disturbing imbalances seeping up that suggest a setback in growth for animal agriculture of perhaps greater magnitude than now anticipated.

Feeder cattle prices continue to react to changes in fed cattle prices, feed costs, interest rates, and feedlot profitability. Even though feeder prices have not reflected the total decline in fed cattle prices so far, increased costs for feed and interest have prevented any price strength from occurring.

Inventories of feeder cattle over 500 lbs. is expected to show a significant increase on January 1st. With lower numbers in lots, it is likely that available supplies of yearlings outside of lots at the beginning of the year will be five to seven percent above last year's level. Large movements of feeder cattle at green time next spring is likely to temper feeder prices at that time.

But the most significant negative showing-up is the availability and cost for feed grain. Both stockmen and feeders will be limited in their ability to restrict use of grain for feed because roughage and forage supplies are scarce and expensive. The unfavorable weather that damaged feed grain crops also caused large reductions in hay and pasture yields.

Production of red meat is expected to be down in 1981 compared with 1980. However, most of the reduction will come in the second half of the 1980-81 feed grain marketing year which accounts for less than 40% of the annual utilization of feed grain for livestock.

At this time it appears that stockmen are faced with short roughage supplies and high wintering costs on breeding herds and other stock cattle. Of course, the possibility remains that the winter will be mild, the spring grass will come early, and that there will be rains to keep it green and lush through a long grazing season next year.

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A critical analysis of USDA functions prepared for the incoming administration by the conservative Heritage Foundation, however, commends a 15% cut in the USDA budget, according to Commodity News Service (CNS).

The savings could be achieved through reductions in the food stamp program, the dairy price support level, the individual cap on deficiency payments, the lending activity of the Farmers Home Administration, the report says.

The Heritage Foundation has made its entire report available for public inspection. The lengthy section on



Mechanical madness?
The meat machine...

The director of the South Dakota Department of Agriculture announced recently that research is underway to create vending machines that would distribute raw beef, according to UPI.

Robert Woldt said the plan is to market raw South Dakota beef through vending machines in major metropolitan areas. He revealed the plan in a speech to the South Dakota livestock convention in Sioux Falls.

"You would press a button and out would come the meat, just like you get a pack of cigarettes," Woldt said.

The machines, he said, would be set up near big office buildings and factories and would accept cash or credit cards.

He said the plan would not eliminate the middleman but would reduce the price of meat by cutting marketing costs. That would mean more money for producers and lower prices for consumers, Woldt said.

The beef-vending machines probably would feature six or seven beef items, such as steaks and hamburger patties, he said.

Woldt said a Midwest vending company already had expressed an interest in the proposal and was studying the market in the Gary, Ind., and Buchanan, Mich., areas.

Helming predicted that first and third quarter 1981 choice steer prices (basis Omaha) will average \$72 per cwt. with fourth quarter prices down to a \$70 average per cwt. He warned that the averages stand a good chance of being lower than these estimates.

Helming cited, as key reasons for limited expansion in beef supplies, high inflation, high cost of borrowing, high energy costs, increases in competing meat supplies coupled with a restrained demand for beef, high grain prices, and producers carrying more calves over to yearlings, thus displacing part of the beef cow inventory.

"Inflation hurts beef demand much more than it hurts poultry and pork demand. This is true today and will become even more obvious over the next five to 10 years," he said.

Helming warned that cattle inventory numbers and per capita beef supplies will not reach new high levels between now and 1990, as was the case for past cattle cycles. With

agriculture was prepared by Don Peetberg, former chief economist of USDA, with input from several agricultural industry representatives and former USDA officials.

In the interest of further reducing the USDA budget, the report recommends USDA resist farm-group appeals to boost price supports "above average market-clearing levels."

Loan rates should be at a level the market could absorb or "clear" in two years out of three, the report says.

However, the structure of the current farm program should remain intact, according to the report, which says there is "something of a bi-partisan consensus that the present delicate mix of farm commodity programs, embodying loan rates, set-asides, farmer-held reserves, crop insurance and a farm credit system does provide a useful and desirable degree of predictability and stability for the farm economy."

The report cautions the food stamp and rural development programs within USDA have expanded "and are in need of restraint." There is an "urgent" need to "discipline" the housing and rural electrification pro-

grams within USDA and to audit the FmHA loan program, the report said.

But the report insists USDA continue to manage these agencies. Transferring any of them to another government agency would reduce the USDA budget below that of some independent agencies, it says, adding "whether such an attenuated operation could retain cabinet status is a real question."

Most sections of the Heritage Foundation report were commissioned about a year ago and submitted after the election to advisers of President-elect Ronald

(Continued on page 2)

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MX impact "significant" to livestock industry: Air Force

"Significant impacts on the ranching livestock industries" would be the result of the MX system in Nevada and Utah, according to projections in a recent study released by the United States Air Force.

Approximately 667 cattle and sheep operators could be affected by the present MX deployment system in the proposed Nevada-Utah area. Of these affected ranchers, approximately 20% were interviewed. Fifteen different ranch classification types were developed according to the type of operation and the location and also the extent that they rely on federal lands. Over 13,511,817 acres are included in the study area.

The report, as detailed by the Nevada Cattlemen's Assn., pointed out that the extent of which a given livestock operation is impacted by the MX system will depend upon the magnitude of deployment and the combination of resources required to sustain deployment. This would include effects on both "physical" (i.e. land and water) and "nonphysical" (i.e. labor and supplies) resources.

Some of the physical impacts would be vegetative disturbances, water depletion, and land withdrawal. Each directly converts into a loss of forage for livestock.

The nonphysical impacts might include shortages of

labor, fuels, and supplies, increased operating costs, vandalism, livestock death loss, and altered social conditions.

The report indicates most ranches in the area are "making a living" now, but with the introduction of the MX, all the study models showed reductions in net revenue for all ranch classifications and impact scenarios. The size of reduction depends largely to the extent that the ranching operation depends on federal lands, of which 87% of Nevada is comprised, said the report.

The study also showed that ranches in the study area were utilizing all of the resources presently available to them in order to have a viable operation.

Former Brigadier General Guy L. Hecker, special assistant for MX matters, United States Air Force, who calls the MX "man's largest project"—bigger than the pyramids of Egypt,

(Continued on page 5)

Hormone-use controversy: EEC split on ban proposal

A proposed ban by the commission of the European Economic Community on the use of all natural and synthetic hormones in meat is unlikely to be accepted by all nine agricultural ministers meeting in Brussels, according to diplomatic sources.

Reports CNS, the nine are split on the issue, with some favoring an immediate ban and others who say more time is needed to work out, in detail which chemicals can be permitted.

France and Italy support a total ban on all hormones, while Denmark, the U.K., and West Germany want a revision of the hormone proposal, according to James Lennon, the U.S. Meat Export Federation's European director.

A revision would allow member countries to immediately ban diethylstilbestrol (DES) with a possible six to 10-month delay on a ban of other hormones, pending further study, Lennon said. Another possibility would be the adoption of the U.S. system for the control and withdrawal of hormones, he said.

The controversy over the use of hormones in raising livestock arose when Italy found high residue levels of DES in veal used in baby food earlier this year. Public outrage in other community countries reached such a level that the agricultural ministers decided at their September council that all hormones should be banned by the end of 1980.

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Report pushed USDA budget cut of 15%

(Continued from page 1)

How much impact the report will have on Reagan's initial policy decisions is uncertain, given the fact Reagan-appointed task forces also are preparing analyses of individual government agencies and programs.

Clayton Yeutter, the president of the Chicago Mercantile Exchange and a potential candidate for agriculture secretary under Reagan, is chairman of the agriculture policy task force. Yeutter told CNS his group's report would be "more comprehensive and analytical" than the Heritage Foundation report and have more of a "Reagan administration bent."

Yeutter said he would write the final version from information contained in about 25 issue papers prepared mostly by Reagan supporters here and in various states. The final report, expected to be submitted to Reagan advisers soon, will include a series of policy options on dozens of issues USDA must face in the next four years, Yeutter said.

"We won't make specific recommendations on most issues," Yeutter said. "The basic intent is to present options rather than recommendations."

The task force report will not be available to the public unless Reagan's advisers wish to release it, Yeutter said.

Although the Heritage Foundation report dealt primarily with domestic agricultural policy, it contains some recommendations on international trade. These were prepared by Richard Gaudmann, former assistant agriculture secretary and currently Washington representative for Continental Grain Co.

The report advises Reagan to promptly lift the grain embargo against the USSR but to impose "adequate safeguards against exploitation," as occurred in 1972-73 when the Soviet Union secretly purchased huge quantities of U.S. grain, sending domestic prices spiraling.

After repealing the embargo, Reagan should consider whether to renegotiate the U.S.-USSR five-year grain supply agreement, which expires Sept. 30, 1981, the report says.

Other trade policy recommendations include: a life away from international commodity agreements and limiting the number of bilateral grain agreements entered, restoring the Commodity Credit Corp. direct export credit program, holding import restrictions to "a practical minimum," being willing to impose countervailing duties in the face of clear evidence of dumping by foreign nations, continuing export promotion activities in conjunction with the private trade, and maintaining a "modest" PL480 program but giving USDA a stronger hand in determining allocations.

Kilpatrick warns Kansas crowd to lower economic expectations

By MARTHA WILLIAMS
Speakers at the annual Kansas Livestock Assn. convention held recently in Wichita warned stockmen to maintain moderate expectations for their industry, even though government climate should be more favorable.

Some 1900 KLA members and their wives listened as keynote speaker James J. Kilpatrick, conservative columnist, lecturer and author, urged them, "as firmly as I know how, to keep expectations low in terms of economic recovery."

Kilpatrick said president-elect Reagan inherits an economy that looks like a "disaster area" and a foreign situation of "great instability."

Kansas Governor John Carlin, promising a light, balanced budget, agreed with both incoming and retired KLA presidents that property taxes will be a major legislative concern next year. Carlin is the chairman of the agriculture council of the National Governor's conference, and chairman of the High Plains Water Council.

"We've had an abundant supply of water that's now depleted," he said, adding that there is a "need to clearly define the economic ramifications of doing nothing" to help the situation. Referring to IBP at Garden City, he said a transfer of water to areas that need more may have to be considered.

"Their need for grain will not be ignored," according to Carlin. He also promised pressure to make railroad responsive to local needs.

Retiring KLA president Kenneth Knight of Lyons said the past year's biggest disappointment was the Beefers' failure, but praised the Kansas Beef Council for raising the voluntary state checkoff system from 10 cents a head to 25 cents. Although he feels response has been "pretty good," more sale barns are needed in the program.

Knight cited a need for by-product market development. He said he doubts "we will ever sell beef at a price level high enough for each segment of the industry to make a profit. Our profits always come from each other, or at the expense of the grain producer."

Knight, commenting on the DES problems of the past months, said it is absurd for FDA to try to enforce old standards with new scientific techniques.

"Even though USDA and FDA have been completely unreasonable about DES, it's a production tool that in the long run was probably benefiting consumers much more than producers. The quicker we can dispose of the DES issue, the better off we all will be. This doesn't mean, however, that I think anyone involved with DES changes should fall over and play dead," Knight said.

Although Roberts sees the grain reserve program as a form of price control, he thinks it will be retained. He told Western Livestock Journal he supports the concept of the Sagebrush Rebellion, but would have to study details before taking a position.

National Cattleman's Assn. Executive Committee, led by NCA President Merlyn Carlson and Executive Vice-President W.T. (Dub) Berry, briefed KLA members on the viewpoint of ranchers from around the nation and fielded questions from the audience.

Carlson, commenting on the recent suspension of limits on the recent beef imports, said, "It looks like the beef industry got all the blame for anticipated food cost rises."

Carlson said NCA would concentrate on "winnable issues, most important of which will be taxes, capitol formation and estate taxes." He said cattlemen are going to have to look at a leaner product and get serious about strengthening demand for beef with consumers.

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Knights and incoming president Jim Ungles of Montana agreed that one of KLA's major activities in the upcoming year will be property tax issues. They cited a need to look at school financing and put some of the burden on income and/or sales tax, rather than property taxes. Use-value appraisal must be the method used to appraise eg land, they said, and urged a complete review of the appraisal process on state assessed property. Inequity of farm machinery appraisal, and exemption of all classes of livestock from the property tax will also have top KLA legislative priorities.

The general session on resolutions approved retention of fifty-four previous resolutions, 14 amended ones, and the addition of seven new resolutions, after extensive committee discussion on the first day of the convention. Two new resolutions drew some membership debate. After a short discussion, a resolution supporting action by the 1981 legislature to place a constitutional amendment for non-profit perpetual

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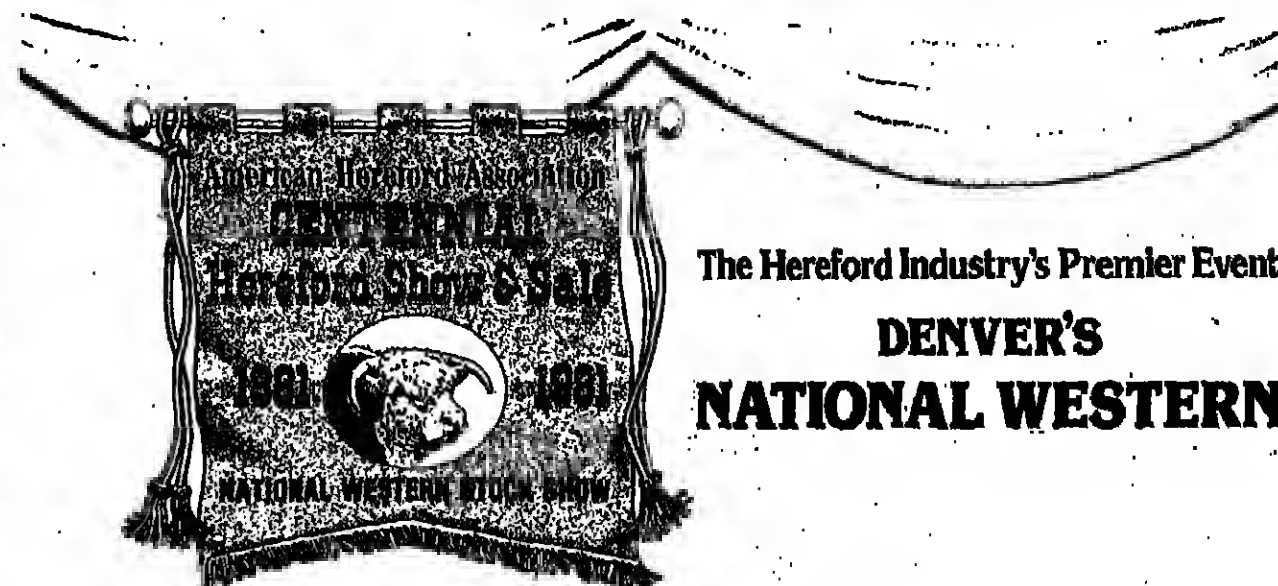
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Water problem concerns feeders; 'no easy answers', say speakers

By JOYCE PALMER

If agriculture is to continue to remain the premier industry in Nebraska, then it needs the awareness and involvement from the Nebraska Livestock Feeders Assn., said Clayton Lukow, a member of the Nebraska Water Coalition, emphasized.



BILL SWAN

Encouraging the feeders to get involved with water development programs, Lukow, chairman of the Nebraska Water Coalition, Holstein, Neb., said, "There is not one square foot of land in Nebraska that will not be directly affected by some of these (water) proposals. If we fail to respond, then we are in fact the bad guy, and we render the ultimate disaster to our industry."

The feeder association has been active in providing input and direction to the ongoing water-related legislation and regulatory processes in the state. Over three years ago, the agricultural community could best be served by speaking with a unified voice on anything that affects Nebraska's water resources.

"There ain't no easy answers" to the water problem, Jack Maddux told the group of over 500. "Most of us have a secret urge to find a simple solution to problems of great magnitude. I can't emphasize to you enough that when we deal with

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Dec. 16—Top of the Ark Ranch, Angus, Dorset, and other breeds, Plains, Kan.

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Dec. 19—Top of the Ark Ranch, Spanish Blood Range, Plains, Kan.

issues as important and controversial as water and property rights and how you will operate your outfit 15 years down the road, the methodical, solid ground approach is mandatory. The answers are difficult and they are going to take some time to develop," Maddux, a member of the Nebraska Water Coalition, emphasized.

Maddux added that there is broad support for fair and equitable ground water management and assured the group that the majority of the people believe that local control, share-like ground water management is sound and needed. But this effective local ground water management is going to be very difficult to achieve, he stated.

"The proper management of this vital resource is possible only if we can keep it free from as many other issues as possible," he said.

Maddux cited some solutions to the water problems Nebraska agriculturalists and livestock feeders might use: 1) Make a list (legislative statement that ground water is going to be managed on a share and share-like, correlative basis, and that no landowner will be denied access to ground water under his land. 2) A goals-oriented approach to ground water management will produce the best results over the long run.

In addition to the last presented solution, Maddux said if a statute clearly stated the every land owner had a right of access to ground water for beneficial use it would stop pell-mell drilling and relieve a lot of discomfort about the fairness of management. And if land owners are in a control area, there would have to be a documentation for the amount of water available for use in each hydrological area in their particular district. This would allow the allocation to each irrigated acre in the hydrologic area and allow an economic decision to be made by the individual and not a political decision made by the board.

Bill Swan, vice-president of the National Cattleman's Assn., Rogerson, Idaho, told lunchtime guests that the Nebraska feeders' attitude today is the best. He said the feeders are becoming more Americanized and that younger feeders in particular are developing a sense of responsibility and a sense of ownership in the land.

only the right to use land, and not the right to own it. He added, that another problem is with the Forest Service Resource Planning Act, which states that public lands will be designated for recreation and wildlife and private lands designated for food production use.

"This is one more wedge into the use of private land," Swan said.

Family enterprise and its survival was the major concern for the Nebraska feeders and the auxiliary members that afternoon. Led in a panel discussion by Don Rix, sales manager, Relaton Purina, Omaha division, the feeder group participated in a question and answer session from the panel.

Dick Morcer, Kearney, Neb., reported on his role in the family operation as the father; Wes Nelson, one of the brothers in a father and three-brother feeding and forming operation from Holdrege and Phyllis Nichols, a daughter-in-law in a family operation, Anita, Iowa, also told about their roles in each operation.

The panel then answered questions from the floor regarding everything from corporation stocks to every day management decisions, like the veto power of the father in a family operation.

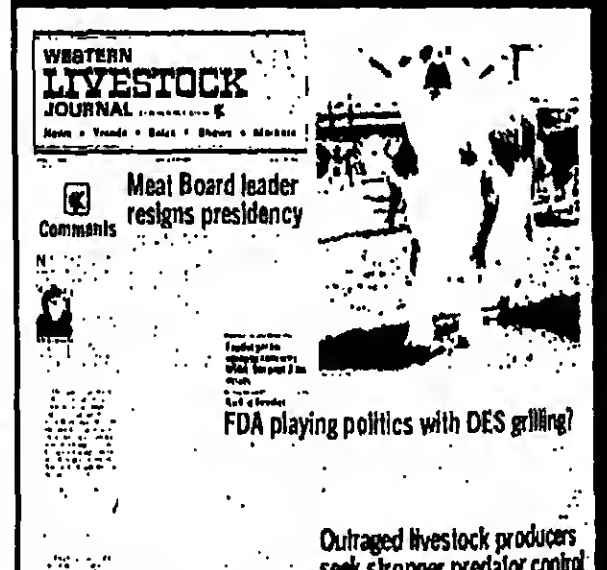
After the discussion, the group dispersed and the election of officers took place.

Larry Schram, Papillon, was elected president; Eugene Krabel, Hastings, president-elect; and Tom Gustafson, Wakefield, vice-president. In addition to these elected officers, automatically becoming directors to the National Cattleman's Assn., Dick Morcer, Kearney, and Max Kellogg, Friend, were elected. Nebraska has lost one directorship seat this year because of a decline in their numbers and an increase in numbers in Texas and California.

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Market analyst pessimistic on cattle price outlook in '81

(Continued from page 1)

this trend will gain substantial momentum during the next ten years.

"Cattle feeding numbers will be moving both north and east of the Texas Panhandle over the next 10 years," he continued. Helming pointed out there is presently excess feedlot capacity, and there will be even more excess over the next five to 10 years because "cattle will typically be fed grain for only 100 days or less in the future."

Helming predicts that consumer per capita spending for beef will drop during 1981. "Consumers are now, and will continue to be, very price conscious. The costs of alternative sources of protein are very important to the American public," according to Helming.

He pointed out that between 40% and 50% of all the beef consumed in the U.S. today is ground beef, is one form or another. One of the key reasons for this is that ground beef prices are currently about 50% lower than higher priced cuts. He predicts this trend will

continue.

"Revising the beef grading standards would help to reduce the cost of feeding cattle by at least 15%," Helming said, "and give the American public more lean beef, which is what they want in the first place."

He feels the USDA beef grading standards are now badly outdated and top priority needs to be given to revising them.

"This is the responsibility of the state and national cattlemen's associations," he contends. "Ample research has already been done showing that cattle fed grain for 100 days generally have an equal eating quality as (those) that have been fed for 140 to 160 days," he continued. He predicted we will see more beef tenderizing techniques used during the 1980's and beyond, including expanded use of low temperature cooking methods.

Helming predicted that by 1990 there will likely be four to six beef processing firms that will process 90% of all the fed cattle in this



BILL HELMING

U.S. He cited capital, management, research, technology, and by-product processing requirements as key reasons. However, he thinks the industry will

remain competitive.

"Regrettably, the government will continue to interfere with prices, and we'll continue to have a cheap food policy," Helming thinks. "Price volatility for cattle, hogs, and grain will be greater during the 1980's than it was during the 70's," he predicted. But he says this will present an excellent profit opportunity for operators who place a high priority on sound risk management, which includes flexibility, discipline, cost control and equity preservation.

He thinks more people will have to learn to use the futures tool. For producers who fail to exercise sound risk management "the financial risks of owning cattle and pigs will be very

high and generally very disappointing," according to the consultant.

Helming sees an annual inflation rate of between 12% to 15% for the next decade, with land inflation at about the same rate. The cost of borrowing will follow a similar pattern, and the economy will essentially be flat, showing very little, if any, real growth in income and the Gross National Product (GNP).

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1,600 Acres (Pasture Cattle)
\$225,000.00
300 Acres (Allioli)
\$385,000.00
725 Acres (Allioli)
\$1,185,000.00
190 Acres (Allioli)
\$310,000.00
170 Acres (Allioli)
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